

---

## How can you help?

---

You can help in a number of ways:

- Lend us your fundraising expertise. If you are a fundraising professional or have experience of generating large sums of money for charitable causes, we want to hear from you.
- Set up a Home-Start S-o-T payroll giving scheme at your workplace. Give as You Earn is a scheme that enables employees to donate to any UK charity straight from their gross salary (before tax is deducted) meaning that you receive immediate tax relief. This means that a monthly donation of £10 straight out of your payroll, actually only costs you £8.
- Leave Home-Start S-o-T money in your Will and persuade family, friends and work colleagues to do the same. Charitable legacies are free of inheritance tax, which is charged at a rate of 40% on estates over and above the threshold. By remembering us in your Will you may be able to limit the amount the tax man gets his hands on.
- Persuade your company to donate to Home-Start S-o-T. Gifts of money to UK charities by companies are made before tax is deducted (i.e. out of gross income or profits) so no Gift Aid declaration is required. Companies can claim tax relief for donations to UK charities as a charge against income in their corporation tax computation. There are also tax effective ways of donating equipment, stock or manpower.
- Help form a Home-Start S-o-T Business Club. Hold events - lunches with guest speakers, dinner dances etc. and have fun whilst benefiting families in need in the City.
- Share Giving. When you give or sell shares to a charity you can get substantial relief on your income tax bill, as well as exemption from Capital Gains Tax (CGT) on any gains you may have made on your shares. Like Payroll Giving, you receive the tax relief.
- Sponsor a day out for our families - cost £1,000.
- Sponsor a volunteer for a year - cost up to £5,000 per annum.

---

## I'm interested.

### What should I do next?

---

If you are interested in being a trustee, lending us your expertise for a short time or helping with fundraising, please contact us to find out more.

**The Family Centre**  
**Eastwood Road**  
**Hanley**  
**Stoke-on-Trent**  
**ST1 3LR**

**T 01782 280850**

**F 01782 269251**

**E [admin@homestartstoke.org.uk](mailto:admin@homestartstoke.org.uk)**

**W [www.homestartstoke.org.uk](http://www.homestartstoke.org.uk)**

**Facebook: [search for Home-Start Stoke-on-Trent](#)**

Home-Start Stoke-on-Trent is a company limited by guarantee. Registered in England and Wales no: 05122087

Registered office as above. Registered charity no. 1104245

Patron: HRH Princess Alexandra, the Hon. Lady Ogilvy, KG, GCVO

**Home  
Start**  
Support and friendship  
for families

---

# Home-Start Stoke-on-Trent

---

## Support our work for families .....

..... become a trustee

..... lend us your expertise

..... help with fundraising



**Home  
Start**  
Support and friendship  
for families

## .....your questions answered

### What is Home-Start Stoke-on-Trent?

We are the largest family support charity in the City. At any one time we have up to 90 trained parent volunteers supported by professional co-ordinators. All our volunteers have significant parenting experience and understand the difficulties of raising a family. They provide free friendly and informal, practical and emotional support to other parents by visiting them in their own homes for a couple of hours each week. We have been helping local families for over 25 years. We also run special projects including family learning and support groups, a crèche and support for children with special needs. We are part of a national network of hundreds of trusts supported by Home-Start UK.

### What kind of families do Home-Start help?

All kinds of families can find it hard to cope for all sorts of reasons, maybe because of the illness or disability of a child or because of post-natal illness, bereavement or loneliness. At Home-Start we support any parent with young children who asks for our help, and our supported families, like our volunteers, come from all walks of life.

### BECOME A TRUSTEE

#### What do Trustees do?

Home-Start Stoke-on-Trent is both a charitable trust and a limited liability company. The people formally responsible for all the activities are the

charity trustees who are also directors of the company. They are the people who guide and govern our scheme so that staff and volunteers can get on with the job of supporting families. Their responsibilities include ensuring that business is carried out efficiently and effectively; determining the mission vision, strategy and policies of the scheme; approving and monitoring services and activities; providing effective oversight of resources and budgeting; acting as the responsible employer of all staff and, in particular, selecting, supervising, supporting and reviewing senior members of staff; and acting as ambassadors for the organisation. Trustees meet as the management Committee four times a year, the meetings being over a lunchtime and lasting about two hours. In addition, trustees can volunteer to join one or more of our sub-groups dealing with: policy, finance and personnel, communications, accommodation, and other issues that may arise from time to time.

#### What kind of people become Home-Start Trustees?

Our Trustees come from all walks of life, bringing their experience and individual skills to our work. Business/management, personnel, finance, IT, communications and fundraising skills are always welcome. But you don't need particular qualifications—common sense, an ability to work as a team, an understanding of the pressures that can face parents and a genuine interest in our work are just as important to us.

#### What will I get out of it?

Trustees volunteer because they want to improve the lives of families under stress. What they get back is the satisfaction of knowing that they have made a real difference in their community. In many cases, being a trustee can also enhance an individual's skills and knowledge, build confidence and provide many opportunities for personal development.

### LEND US YOUR SKILLS FOR A WHILE

#### What if I want to help but can't commit to being a Trustee?

We understand that many people have expertise that would be helpful to us but are not in a position to sign up to regular meetings and the other work involved in being a trustee—maybe they are trying to balance work and bringing up a family themselves or perhaps they can't make lunchtime meetings or they work unusual hours. We can still do with your assistance. We have a number of issues which could benefit from short-term help for a few months or even only a few weeks. For instance, we could benefit from advice on property, IT, publicity and fundraising. Other issues arise from time-to-time. If you could help, we want to hear from you.

### HELP RAISE MONEY

#### Providing our services is not cheap

Home-Start S-o-T costs over half a million pounds each year to run. To date the majority of our funding has come from grants from statutory bodies with significant grants from national charities and a relatively small amount from voluntary donations. The current economic climate and cutbacks in the public sector puts our services at risk at a time when more families require our support. We urgently need to generate significant income from the non-public sectors if local families are not to suffer.

